

**REMARKS**

Claims 1-4 are pending in this application. Applicant appreciates the Office Action indication that claim 3 contains allowable subject matter.

By this Amendment, claim 3 is rewritten in independent form. Claim 1 is amended to recite additional features disclosed in the specification at, for example, Figs. 3-6.

Reconsideration of the application is respectfully requested.

The Examiner is respectfully requested to acknowledge consideration of the references listed on, and to return an initialed copy of, the Form PTO-1449 of the Information Disclosure Statement concurrently filed herewith.

The Office Action rejects claims 1, 2 and 4 under 35 U.S.C. §102(b) over U.S. Patent Publication 2002/0149728 to Ogishima et al. ("Ogishima"). This rejection is respectfully traversed.

The Office Action asserts that Ogishima discloses all elements recited in claim 1. However, Ogishima does not disclose or suggest "a first transmissive display area and a second transmissive display area of the at least two transmissive display areas being adjacent to, and sandwiching, the reflective display area, the first transmissive display area having a first portion adjacent to a first side of the reflective display area, the second transmissive display area having a second portion adjacent to a second side of the reflective display area opposite to the first side of the reflective display area," and "the tilting direction of the liquid crystal molecules being opposite to each other in the first and second portions," as recited in claim 1.

In particular, Ogishima discloses a device in which liquid crystal molecules in a transmissive area have a tilting direction. See Fig. 33B. The Office Action asserts that the tilting direction of the liquid crystal molecules in a particular portion of the transmissive area on the left-hand side in the annotated Fig 33B is opposite to the tilting direction of the liquid

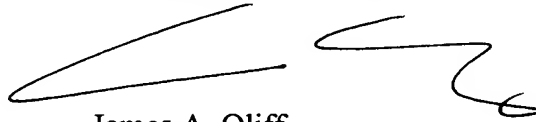
crystal molecules in another particular portion of the transmissive area on the right-hand side. However, such an asserted feature only applies at particular portions of the transmissive area of Ogishima. Ogishima does not disclose or suggest "a first transmissive display area and a second transmissive display area of the at least two transmissive display areas being adjacent to, and sandwiching, the reflective display area, the first transmissive display area having a first portion adjacent to a first side of the reflective display area, the second transmissive display area having a second portion adjacent to a second side of the reflective display area opposite to the first side of the reflective display area," and "the tilting direction of the liquid crystal molecules being opposite to each other in the first and second portions." Thus, Ogishima does not disclose each and every element recited in claim 1, and claims 2 and 4 depending therefrom.

For at least the above reason, withdrawal of the rejection of claim 1, and claims 2 and 4, under 35 U.S.C. §102(b) is respectfully requested.

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance of claims 1-4 are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



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JAO:GXL/sqb

Attachment:  
Request for Continued Examination

Date: January 17, 2006

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